**FROM:** Campaign workers

**TO:** All staff

**CONTENT:** Virtual Charity Fair Intro

**DATE TO SEND:** Friday, Start Strong Week

**SUBJECT:** What happens after you pledge through the CFC?

Dear fellow changemakers:

Interested in learning more about the great things that happen after you pledge through the Combined Federal Campaign (CFC)? You’re in luck! The CFC Virtual Charity Fair lets you learn more about the ways CFC charities are changing the world right from the comfort of your home or office.

The best part? You can join the [2021 CFC Virtual Charity Fair](https://givecfc.org/virtual-videos) on any day, at any time! We know public servants lead busy lives as parents, friends, and changemakers. That’s why we are hosting the Virtual Charity Fair right on our homepage, amplifying important voices and highlighting the thousands of participating charities who all need our help to address the world’s most important causes: clean water, economic development, education, veterans, children’s health – and so many more.

The Virtual Charity Fair has real stories from real people who have been helped by CFC charities, profiles of federal employees who have pledged through the CFC, charity videos, and more! Browse at your leisure to find the right cause and charity for you.

Remember, through the CFC, you can:

* Give through **Payroll Deduction.** Designate recurring gifts from each paycheck for a greater impact over time.
* Give to **Multiple Charities.** Make all of your charitable donations and pledge volunteer hours in one place.
* Give for **Collective Impact.** The world is a better place when changemakers like us give together.

The need is greater than ever. Thank you for being the face of change and pledging to one or more of the thousands of worthy CFC charities.

Cheers,

[Campaign worker]

[Title]